

May 30, 2024

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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New Delhi, May 30, 2024

HERO MOTOCORP LAUNCHES THE LATEST GENERATION SPLENDOR+ SPLENDOR+ XTEC 2.0 PACKS PREMIUM AND FIRST IN SEGMENT TECH FEATURES

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, has launched the latest generation of the iconic Splendor – the Splendor+ XTEC 2.0 – to celebrating the 30th anniversary of the world's highest-selling motorcycle.

This premium and tech-laden Splendor keeps its iconic design while integrating modern elements such as LED headlights with HIPL (High Intensity Position Lamp), a unique H-shaped signature tail lamp that gives it a distinctive appearance and multiple convenience & safety features. Showcasing its all-around dominance, the motorcycle boasts excellent fuel efficiency of 73 kmpl.

The Splendor+ XTEC 2.0 includes a digital speedometer with Eco-indicator for better fuel efficiency, RTMI (Real Time Mileage indicator), Bluetooth connectivity for call and SMS alerts, and hazard lights for enhanced safety. Additionally, the longer seat offers increased comfort, while a larger glove box with a hinge-type design provides added convenience for riders. The bike offers an exclusive feel and is instantly recognizable through its dual-tone colour theme.

The Splendor+ XTEC 2.0 is available at Hero MotoCorp dealerships across the country at an attractive price of Rs. 82911 (Ex-showroom, Delhi).

Commenting on the launch, **Ranjivjit Singh, Chief Business Officer – India BU, Hero MotoCorp**, said, *“Splendor is an iconic brand with an unmatched leadership spanning 30 years. The motorcycle has won millions of hearts and continues to encourage India's growth by empowering people through accessible mobility. Splendor's enduring success is a testament to Hero MotoCorp's continuous innovation, brand trust and product reliability. A perfect blend of iconic design, latest technology, and practicality, the Splendor is an emotion, a symbol of progress, and the unwavering aspirations of 40 million happy customers.”*

Splendor+ XTEC 2.0

Engine

The next-gen Splendor boasts a 100cc engine offering 7.9 BHP @ 8000rpm and a max torque of 8.05Nm @ 6000 rpm. It delivers best-in-class fuel economy of 73kmpl, boosted by the i3s

(Idle Stop Start System). The higher fuel economy along with a low maintenance cost and enhanced service interval of 6000 km, bring down the running cost significantly. The motorcycle is an embodiment of trust, accessibility, and performance.

Convenience

The Splendor+ XTEC 2.0 has been designed to maximize utility and convenience of the rider. Advanced technology features such as the fully-digital cluster come with an eco-indicator that gives riders the control to maximize fuel efficiency, RTMI (Real Time Mileage indicator), service reminder and a side stand indicator will appeal to the next-gen first-time buyers. To augment connectivity, the motorcycle is equipped with Bluetooth for calls, SMS, and battery alerts. A USB charger is incorporated for added convenience. The warranty of 5 years/ 70,000 Kms guarantees complete peace of mind.

Safety and Style

The bike has abundant safety features such as hazard light wipers with a dedicated hazard switch, side-stand engine cutoff and bank angle sensor. Tubeless tyres prevent instant deflation during punctures, thereby enhancing safety in dynamic conditions. The new and improved headlight system provides a wider spread and reach for improved night-time visibility through a brighter and constant light output. The timeless design of the bike is enhanced in the Splendor+ XTEC 2.0 through a signature tail-light and an LED headlight with integrated HIPL. The elegant accents and finishing on the bike provide it a stylized and premium look.

Colour Schemes

The Splendor+ XTEC 2.0 is available in three dual-tone colour options – Matte Grey, Gloss Black and Gloss Red.

For more information on Hero MotoCorp:

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