

June 01, 2024

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



New Delhi, June 1, 2024

HERO MOTOCORP REGISTERS 4.98 LAKH UNIT SALES IN MAY 2024

CONTINUES TO WITNESS OVERWHELMING DEMAND FOR XTREME 125R

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold 498,123 units of motorcycles and scooters in May 2024. The company had sold 519,474 units in May 2023.

The company has sold 10,31,708 units in the first two months (Apr-May'24) of the financial year FY'25, registering a growth of **12.6%** over the corresponding months (Apr-May'23) when the company sold 915,581 units.

Hero MotoCorp continues to focus on the premiumization of its product portfolio, customer touch-points and overall brand experience. The company is also ramping up production of the **Xtreme 125R** to cater to the continued unprecedented demand for the stylish motorcycle, which has captured the aspirational mobility needs of the gen-next customers. Hero MotoCorp registered a healthy growth in its export volumes during the month and continues to see increased demand for the VIDA V1 electric scooter. The company is gearing up for an energetic upcoming period with a slew of product launches and business expansions.

During the month, Hero MotoCorp launched the latest generation of the iconic Splendor – the **Splendor+ XTEC 2.0** – celebrating the 30th anniversary of the world's highest-selling motorcycle. The premium and tech-laden Splendor keeps its iconic design while integrating modern elements such as LED headlights with HIPL (High Intensity Position Lamp), a unique H-shaped signature tail lamp and multiple convenience & safety features. Showcasing its all-around dominance, the motorcycle boasts excellent fuel efficiency of 73 kmpl.

Hero MotoCorp joined the **ONDC Network**, becoming the country's first auto company to join the network. Partnering with ONDC has further enhanced the company's reach, beyond its largest physical distribution and service network. The Open Network will initially offer two-wheeler parts, accessories and merchandise. This has also reinforced the Digital India mission, contributed to the nation's economic growth, and revolutionized the digital automotive marketplace.

Press Release

	May'24	May'23	YTD FY'25	YTD FY'24
Motorcycles	471,186	489,336	967,728	858,166
Scooters	26,937	30,138	63,980	57,415
Total	498,123	519,474	1,031,708	915,581
Domestic	479,450	508,309	992,746	894,493
Exports	18,673	11,165	38,962	21,088

For more information on Hero MotoCorp:



Press Contact:

corporate.communication@heromotocorp.com