



July 18, 2022

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

  
(Dhiraj Kapoor)  
Company Secretary & Compliance Officer

Encl: As above

**Hero MotoCorp Ltd.**

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**New Delhi, July 18, 2022**

## **HERO MOTOCORP FURTHER AUGMENTS ITS PREMIUM RANGE WITH THE LAUNCH OF NEW XPULSE 200 4V – RALLY EDITION**

### **THE LIMITED-EDITION COMES WITH AMPLIFIED OFF-ROADING CAPABILITIES**

Continuing to deliver on its promise to provide youthful, technologically advanced and aesthetically appealing motorcycles to its customers, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched an exclusive **Rally Edition** of its widely popular motorcycle Xpulse 200 4V.

Packed with full of rousing features, the Hero Xpulse 200 4V Rally Edition with the factory fitted Rally Kit embodies the true essence of Hero MotorSports, and further strengthens the rapidly expanding portfolio of Hero MotoCorp motorcycles in the premium segment.

Enhanced suspension set-up and increased ground clearance underscore the off-road characteristics of the exclusive Rally Edition. Inspired by Hero MotoSports Rally Bike, the limited edition model unleashes the adventurous spirit of the motorcycling enthusiasts. The exclusive Rally Code graphics and the eponymous "CS Santhosh" autograph signal the roots of Hero MotoSports and take the exclusivity factor a notch up to give the riders the pride of ownership.

Priced at INR. 1,52,100/-, Hero Xpulse 200 4V Rally Edition can be booked on company's online sales platform – [eSHOP](#) from 22 July 2022, 12pm onwards till 29 July 2022, 12pm.

**Malo Le Masson, Head of Strategy and Global Product Planning, Hero MotoCorp, said,** *“Hero Xpulse 200 has created a league of its own. For the Adventurer making its own track, technology and performance packed to go anywhere, the Xpulse 200 4V is the best companion. The Rally Edition brings exceptional off-road capabilities through factory fitted Rally kit and tuned for the very best riders, together with a unique design inspired by our Dakar machines. If you want to experience years of learning from Hero Motorsports into Rally Raid, the Xpulse 200 4V Rally Edition is for you.”*

**Ranjivjit Singh, Chief Growth Officer (CGO), Hero MotoCorp said,** *“Hero Xpulse has been an icon for years and has been leading in the adventure segment which has grown three times in the past three years. Known for offering an unmatched experience, Hero Xpulse still continues to inspire off-roading enthusiasts with unlimited adrenaline rush. Proudly inheriting the true Hero MotoSports DNA, the limited edition Xpulse 200 4V Rally Edition is loaded with cutting-edge features and is engineered to deliver outstanding performance. We are confident that riders will enjoy this adventure and technology-filled motorcycle from Hero MotoCorp.”*

## **Hero Xpulse 200 4V Rally Edition – Product Highlights**

### **Engine Performance**

Hero Xpulse 200 4V Rally Edition delivers an impressive performance on all terrains – gravel or dirt tracks. The motorcycle is powered by a 200cc 4-valve-oil-cooled engine, which churns out a maximum power of 18.9 BHP at 8500rpm, and a peak torque of 17.35 Nm at 6500 rpm. The engine is mated to a 5-speed gearbox.

For better heat management in heavy traffic, the cooling system comes with a 7-fin oil cooler. The oil-cooled engine not only provides superior power across the mid and top-end speed range but also offers stress free engine performance even at high-speeds for relaxed cruising.

### **Rally Tuned**

In a true rally spirit, the motorcycle features taller and fully-adjustable front suspension with 250mm travel and a fully-adjustable 10 step rear suspension with 220mm travel. This allows the rider to fine tune the suspension to the terrain and personal riding style.

Enhanced riding dynamics with seat height of 885mm, handlebar risers of 40mm, increased ground clearance of 270mm, wheelbase of 1426mm and increased trail of 116mm provides a confident riding stance.

It offers remarkable handling, balanced agility with maximum traction in extreme and challenging off-road conditions. Further, the extended gear lever and the longer side stand takes care of the finer details required in such a machine.

### **On/Off-Road Readiness**

The motorcycle comes with robust 21" front and 18" rear spoke wheels fitted with dual purpose tyres tuned for both on and off-road use. To ensure a trouble-free ride through the rocky and treacherous terrains, the motorcycle is equipped with an aluminium skid plate that protects the engine, toothed brake pedal for maximum grip and control, and an upswept exhaust that enables deep water crossing. This capable motorcycle remains light weight with a kerb weight of 160kg.

### **High-Tech Adventure**

Equipped with the latest technology, the Xpulse 200 4V Rally Edition guarantees a comfortable ride for a greater distance. The LED headlight and LED tail light provides perfect and functional illumination on the road.

It boasts of features such as full digital LCD instrument cluster with smartphone connectivity and call alerts, Turn-by-Turn navigation, Gear indicator, Eco Mode and two Trip meters and Single Channel ABS as standard offering.

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Press Release

***For more information on Hero MotoCorp:***



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