

May 17, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

Press Release

New Delhi (India), May 17, 2021

HERO MOTOCORP EXTENDS DURATION OF FREE SERVICE, AMC SERVICES AND WARRANTY

With customer-centricity at the core of its operations, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, has extended the duration of all its warranty and free services.

This is also in keeping with its commitment to the safety and welfare of its people, its customers and to break the chain of the spread of Covid-19.

For the benefit of all its existing customers, the Company has extended the duration of the services that were getting exhausted during the ongoing period by 60 days. These durations have been extended to ensure that customers are not required to visit dealerships in a rush to avail of the services.

The extended services include –

- All scheduled Free Service (FSC)
- All services under Joyride (AMC)
- All vehicles for which the warranty is expiring (as per terms and conditions of warranty)

Hero MotoCorp has also recently launched its comprehensive range of sales and aftersales services on the messaging app – WhatsApp – where customers can avail a host of services from an easy-to-interact menu-based chatbot that can be accessed 24X7 on the messaging platform. Providing real-time services and offering support on a wide range of topics, the feature provides key facilities like Service booking and post-service feedback, Real-time status check of the vehicle under repair, locating nearest workshop & showroom and more.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp | IG: HeroMotoCorp

Press Contact:

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