

March 06, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E), MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street, MUMBAI - 400 001
Scrip Code: 500182

Sub : Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re. : E-mail to shareholders informing about Company's special offer to women riders on the occasion of Women's day

Dear Sirs,

Please find enclosed a specimen of the e-mail which has been sent to the shareholders, whose email addresses are registered with the Company/depositories. The Company has informed the shareholders of an exclusive limited period offer for the women riders at the Company's dealership between 5th -12th March, 2021, to celebrate the occasion of Women's day.

The aforesaid offer is part of the celebrations of achieving 100 million cumulative production of two wheelers by the Company.

This is for your information and records.

For **Hero MotoCorp Limited**



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

WELCOME TO THE 100 MILLION CELEBRATION

When the women of today choose to step out and embrace their freedom, the women of tomorrow will get the confidence to spread their wings and fly. To celebrate this spirit and inspire her to choose to challenge the world, we are bringing these special curated offers for our women riders. You can visit our dealership from 5th-12th March to avail and join us in our 100 Million celebrations.

WOMEN'S DAY CASH BONUS

₹5100[#]

ON ALL SCOOTERS

EXCHANGE /
LOYALTY BONUS **₹3000^{**}**



HURRY! OFFER FOR LIMITED PERIOD ONLY.

