

July 18, 2023

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl: As above

Hero MotoCorp Ltd.

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New Delhi, July 18, 2023

HERO MOTOCORP STRENGTHENS ITS 'XTREME' PORTFOLIO INTRODUCES THE NEW POWERFUL XTREME 200S 4 VALVE

In keeping with its sharp focus on the premium segment, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today augmented its premium portfolio with yet another powerful addition. Close on the heels of the launch of Hero Xtreme 160R 4V, the company has introduced the new **Xtreme 200S 4 Valve**.

The new Xtreme 200S 4V adds a thrilling new chapter in the successful journey of the highly popular brand, Xtreme. With this, the company is charged-up to grow its appeal among the youth across the world with its redefined X-range of premium motorcycles.

New Hero Xtreme 200S 4V offers power-packed riding dynamics, sporty character combined with supreme safety and everyday practicality. Thrilling design along with precise edges invokes the motorcycle's athletic nature. The state-of-the-art LED headlights ensure superior visibility on all roads. The striking new dual-tone and sporty graphics demonstrate a characteristic flair of the motorcycle.

Apart from enhancing the ergonomics of the motorcycle, the new split handlebar invokes the athletic energy of this long-distance performer. Allowing you to compete for every curve and straightaway all day, the aerodynamic design optimized by the intelligent dimensions work together to offer agile and precise handling. The 200cc 4 Valve oil cooled engine offering 6% more power and 5% added torque, delivers an uncompromised sporty performance.

The smartphone connectivity enabled with Turn-by-Turn navigation along with Bluetooth for call and SMS alerts, and Rear hugger makes the new Xtreme 200S 4V fully equipped for long-travel for the city along with sporty riding.

Hero Xtreme 200S 4V will be available at Hero MotoCorp dealerships across the country at a price of **INR 1,41,250/-***

*(ex-showroom Delhi)

Ranjivjit Singh, Chief Business Officer, India BU, Hero MotoCorp said, *"The Hero Xtreme 200S showcases our focused approach for our premium sports segment. A true masterpiece for riding enthusiasts, Hero Xtreme 200S 4V is an all-day sports motorcycle that distinctively unites urban and sporty performance in perfect form. We have successfully created and developed a horizontal strategy across Adventure, touring and streetfighter segment for our premium products, and have received an overwhelming customer response. We remain certain that our latest offering— the Xtreme 200S 4V, will further augment the success of this category, establishing a strong connect with our customers."*

Product Highlights

BEST-IN-SEGMENT – 4 VALVE TECHNOLOGY

The new Hero Xtreme 200S 4V is powered by a 200cc 4 valve oil cooled OBD2 and E20 compliant engine with **XSense** technology. With an output of 19.1 PS @ 8000 RPM and maximum torque of 17.35 Nm @ 6500 RPM, the engine enhances sporty riding dynamics and pleasure.

The 4 Valve oil cooled engine not only provides **superior power** across the mid and top-end speed range but also offers stress free engine performance even at high-speeds, while keeping the vibrations in control.

The significantly improved **transmission** in Xtreme 200S 4V offers better strength and durability, while the gear ratio has been updated for better tractive effort and acceleration.

SPORTINGLY STYLISH

The progressive **design** reflects a striking combination of pure performance and unmatched sporty character. The new split handlebar setup along with updated rider ergonomics results in improved agility and sharp handling on the curves. The sporty aerodynamics, fairing along with precise edges define the motorcycle's aggressive stance while the muscular rear cowl and sporty compact exhaust underline its athletic nature.

The shorter wheelbase and a reduced trail, add to a highly engaging and sporty ride experience. Apart from brightening up the road, the twin LED headlights with LED DRLs convey the sheer power of presence to get the heads turning. The signature LED tail-lights with LED lightguides make sure that the bike never goes unnoticed in traffic.

UNCOMPROMISED PERFORMANCE & SAFETY

The 7-step adjustable mono-shock suspension and 130mm wide radial rear tyre with superior grip and traction provide precise handling, making every kilometer more relaxed. The updated front and rear petal disc brakes along with single channel ABS provides a high degree of efficient braking and **safety**.

CONNECTIVITY

The full-digital LCD meter in Hero Xtreme 200S 4V opens up a new world for you, not only in terms of readability, but as an operating concept. It offers unmatched features such as Gear Indicator, Eco-Mode indicator, Service Reminder and Trip meter which provides regular updates on vehicle efficiency. In addition, it also offers smart-phone connectivity and Turn-by-Turn navigation.

EXPRESSIVE COLOURS

Striking and vibrant dual-tone combinations such as Moon Yellow, Panther Black Metallic, and a premium Stealth Edition perfectly expresses the incomparable dynamic sports character of the new Xtreme 200S 4V.

Press Release

For more information on Hero MotoCorp:



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